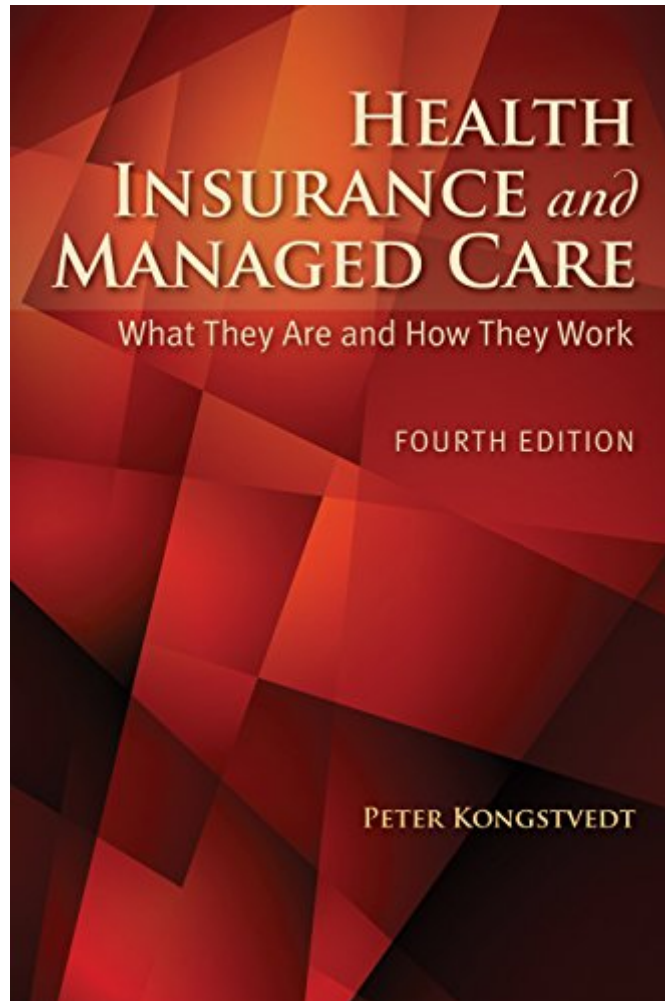




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Health Insurance And Managed Care



Synopsis

Health Insurance and Managed Care: What They Are and How They Work (formerly titled Managed Care: What It Is and How It Works) is a concise introduction to the foundations of the American managed health care system. Written in clear and accessible language, this handy guide offers an historical overview of managed care and then walks the reader through the organizational structures, concepts, and practices of the managed care industry. The Fourth Edition is a thorough update that addresses the impact of the Affordable Care Act throughout the industry including: -New underwriting requirements -New marketing and sales channels -Limitations on sales, governance, and administrative (SG&A) costs and profits -New provider organizations such as Patient Centered Medical Homes (PCHMs) and Accountable Care Organizations (ACOs™s) -New payment mechanisms such as shared savings with ACOs, and severity-adjusted diagnosis related groups -Changes to Medicare Advantage -Medicaid expansion and reliance on Medicaid managed care

Book Information

File Size: 3819 KB

Print Length: 437 pages

Publisher: Jones & Bartlett Learning; 4 edition (March 27, 2015)

Publication Date: March 27, 2015

Sold by: Â Digital Services LLC

Language: English

ASIN: B00WGQTR8W

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #728,848 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #80

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